

Company name: _____

Address: _____

E-mail: _____ Phone: _____

- Right Top Sidebar: 200 x 220 pixels Right Middle Sidebar: 200x150 pixels Left Bottom Sidebar: 160x600 pixels

Advertising options

- Run of schedule – ad rotates between the 6 main pages
\$200 – per month – season discount - six months - \$600.00
- Page specific – ad rotates between selected page and front page
\$300 – per month – six-month season discount - \$1200.00
- Feature or topic sponsorship: weather, features, jokes, all area amateur events, profiles, and Futures coverage
\$300 - per month – six-month season discount - \$1200.00

NOTE: Page or feature specific ad rates can be reduced with trade-outs whose retail costs can make up half the six month cost of the ad space. Trade outs could be coupons, greens fees, and buy-one get-one free certificates.

Additional fees

- To build or change your ad \$35 an hour Special design artwork - \$35 an hour

NOTE: Advertiser agrees to furnish web-ready ad in JPEG or GIF file. Web copy / ad must meet acceptable community / family values. Tracking of impressions and click-throughs provided by request.

AD LOCATION:

- Run of Schedule
- Page Specific: (Primary and Secondary from Home page – Men's Women's, Juniors, Travel & Courses, Events)
- Feature Specific: (Weather, features, jokes, all area amateur events, profiles, and Futures coverage.)

Ad Size: _____
Ad Schedule: _____
Ad Costs: _____
Total Costs: _____

Signature: _____ Date: _____

Mail your check and a signed copy of this contact to:
Frank Ciarlo, P.O. Box 176, 596 Columbia Turnpike, East Greenbush, NY 12061

CapitalAreaGolf.com

VISITOR OVERVIEW:

11,000 visitors per season

Area golfers demographics

Income 70,000 – 130,000

94% play 25 rounds a year

55% play 50 plus

fly 8 times a year for business

fly 5 times a year for vacation

80% own at least one real estate property

45% invest in stocks and bonds

For a complete golfer profile visit:

<http://teetogreenguides.com/golferdemographics.html>